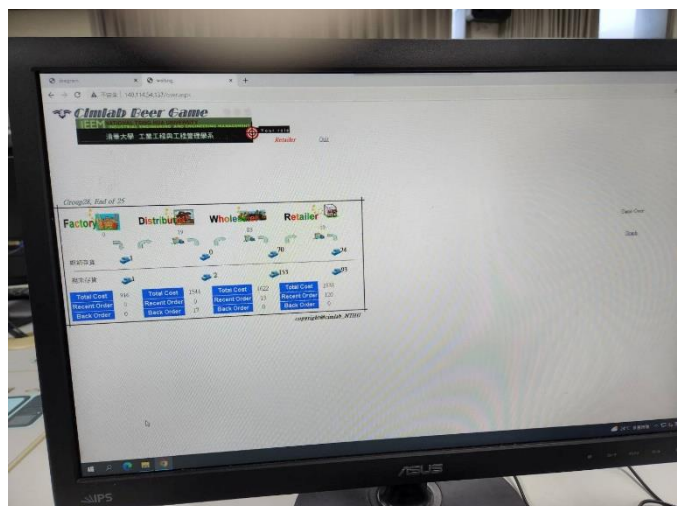


111 上 供應鏈管理內容報導

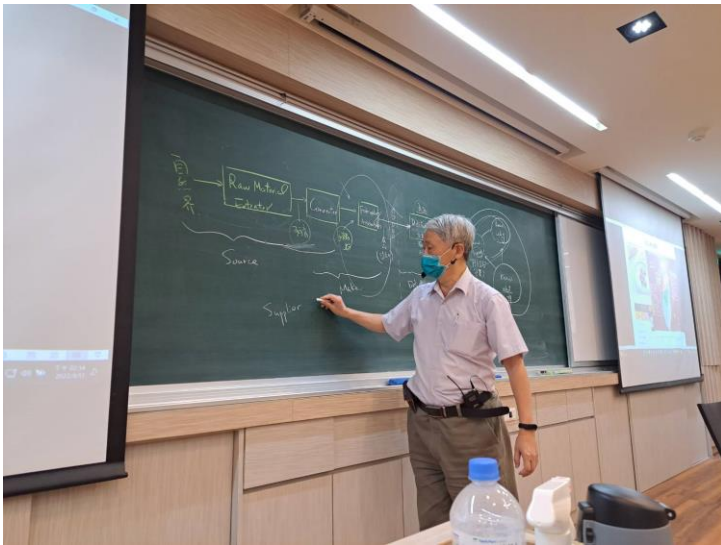
This course is taught by Professor 林則孟, the professor integrates his own precious knowledge about supply chain management into the classroom and based on his experience, he always reminds us to do not only pay attention to the competitor but the internal factor such as supply chain itself could be a big deal to win current market place. The professor instills the idea about the important of cooperate between supplier through the game called Beer Game Lab.



Asides from that, the important things such as Push-Pull strategy, Clockspeed to Resilience theory, RSP, VMI, CSR, ESG and other concepts are also taught in the class to make the student understand more of the integration between them and partnership build up between supply chain. There are also so many tools that are designed and used in the class such as; AHP, Kano-QFD technique, Kraljic model, etc.

Based on the precious experiment of professor in Harvard University, professor realize the value of the interaction between both side of student and teacher, which known as Flip Classroom, which “learn and share and also share and learn” from different perspective of people based on their own backgrounds. Therefore, their source is not limited only from the teacher, but the student also can learn from their classmate which have variety of background from one to each other. The knowledge or final achievement after passing this class is that student will more understand the importance of local & global supply chain and can apply every tools and knowledge to the current market place especially in the field of supply chain management.

To make the student pay more attention to the classroom, teacher highly use the whiteboard to explain step by step in every class, professor believe this could cause the best result and student can follow the course step by step.



Students in class discuss in the form of group to define the special characteristic about Costco by themselves. After defining the characteristic, they combine the similar characteristic into one and then questionnaire is made, and the sample is the classmate other than the group itself. Through this practice, student can experience a series of activities from defining the concept, the characteristic, questionnaire design, sample result analysis and discussion.

